Exam #3

1.(m/c) The mass media socializes individuals into which of the following?

a. social role of consumer b. social norm of high level continuous consumption

c. freedom is ability to choose as consumers.

d. a and b e. all of above

2.(m/c) Which of the following is (are) evidence of the modern cave?

a. media being used 11 hours a day in the average home.

b. children are exposed to 16,000 plus commercials per year.

c. boys spend 20,000 hours playing video games before the age of 18.

d. b and c e. all of above

3.(m/c) Which of the following are ways the mass media acts as an institution of social control?

a. distracts us from our role as citizens. b. ties us to a cycle of work-debt-spend.

c. filters information so that we remain uninformed.

d. a and c e. all of above

4.(m/c) All of the following are characteristics of the corporate mass media in the U.S. EXCEPT:

a. highly concentrated ownership b. shared monopolies c. no interlocking directorates

d. shared ownership e. none of above

5.(t/f) Many of the corporations that comprise the shared monopoly of television are also part of the shared monopolies in other media, such as book publishing, music and film.

6.(t/f) An example of the “modern cave” is that children can be “branded” as young as two years of age.

7 (m/c) All of the following are the necessary institutional functions of the press/journalism in a true democracy EXCEPT:

a. inform the public b. separate truth from falsehood c. entertain viewers

d. advocate for the people e. none are exceptions

8.(m/c) Corporate news has done all of the following to increase its profitability EXCEPT:

a. expand domestically b. expand globally. c. cut costs by firing reporters.

d. open news agencies around the world to better cover global affairs e. none are exceptions

9.(m/c) Cost cutting measures have made corporate news dependent upon all of the following EXCEPT:

a. press conferences b. investigative journalism c. centralized sources

d. VNRs and GNRs e. none are exceptions

10.(m/c) The “Not Necessarily the News” segment of the Daily Show looked at fake news stories created by the government. They are called: a. VNRs b. GNRs

11.( m/c) PR firms hired by individuals, corporations, organizations and even countries create fake news stories. They are called: a. VNRs b. GNRs

12.(m/c) Which of the following were true about the Nayirah story?

a. her first name b. her family was in Kuwait so she couldn’t reveal her last name for fear of reprisal.

c. she saw Iraqi soldiers taking babies out of incubators and throwing them on the ground.

d. she was testifying in Congress e. all of above

13.(m/c) All of the following dominate the content of local news stories EXCEPT:

a. violent crime b. natural disasters c. celebrities

d. what citizens in a democracy need to know e. none are exceptions

14.(m/c) A(n) \_\_\_\_\_\_\_\_\_\_\_\_ is the favorite disaster of corporate news.

a. tornado b. hurricane c. flood d. earthquake e. fire

15.(t/f) According to the survey on the grade level of language used by our politicians in debates, they speak to us as if we are all in middle school.

16.(m./c)The labor movement has achieved all of the following EXCEPT:

a. a minimum wage b. work place health and safety regulations

c. overtime d. collective bargaining e. none are exceptions

17.(m/c) The conditions against which the labor movement in the U.S. has struggled have been?

a. long hours with no overtime b. no disability insurance when injured at work

c. no collective bargaining. d. a and b e. all of above

18.(m/c) All of the following are characteristics of a progressive social movement EXCEPT:  
a. grassroots, a wide base of popular support.

b. goal to change social policies, practices, and/or institutions that are unjust.

c. rigid indoctrination of members so they will not think for themselves.

d. tactics that are means for achieving goals. e. none are exceptions

19.(m/c) Professor Semm says we are \_\_\_\_\_\_\_\_ and do not know it.

a. crocodiles b. sheep c. lions d. water buffalo e. penguins

20.(m/c) According to the text, the key to a social movement’s success is \_\_\_\_\_\_\_\_\_\_\_.

a. ideology b. organization c. resources d. mobilization e. correct tactics

21. (m/c) All of the following were tactics used by the civil rights movement EXCEPT:

a. boycotts b. violence c. freedom rides d. sit-ins e. none are exceptions

22.(m/c) The Civil Rights movement challenged all of the following EXCEPT:

a. political disenfranchisement b. segregation of public space, libraries, rest rooms

c. segregation of privately owned businesses d. economic inequality e. none are exceptions

23.(m/c)The women’s rights movement achieved all of the following EXCEPT:

a. enfranchisement of women b. equal pay for equal work

c. redefinition of women’s social roles d. expansion of opportunity for women in sports

e. none are exceptions

24.(m/c) In 1934 there was general strike in San Francisco which was started by what workers?

a. truck drivers b. longshoremen c. auto d. trolley drivers e. bakers

25.(m/c) According to the text, all of the following are stages in the life course of a social movement EXCEPT:

a. experience by group(s) of oppressive social conditions.

b. movement becomes focused on specific grievances. c. movement establishes a formal organizational structure

d. decline in membership and resources e. none are exceptions

26.(m/c) Which of the following were forms of oppression in the U.S after slavery?

a. sharecropping b. payment in “orders.” c. the ritual of lynching

d. a and b e. all of above

27.(m/c) Which of the following were typical of the Black Codes after the Civil War?

a. restrictions on land ownership or rental by blacks.

b. vagrancy laws that put unemployed blacks in prisons which then sourced them out to contractors.

c. sundown towns d. a and b e. all of above

28.(m/c) Sociologists argue that race is socially constructed; they argue which of the following?

a. racial categories have changed over time and differ in different countries.

b. genetic scientists have determined that there is no genetic marker for race.

c. racial categories have historically been determined by those in power. d. a and c e. all of above

29.(m/c) All of the following have been contributions of NOW in the fight for gender equality EXCEPT:

a. developed a data base on the different opportunities in local school and community programs

for boys and girls and men and women.

b. getting Affirmative Action quotas established for women applicants to medical schools.

c. influential in getting Title IX passed.

d. pursuing lawsuits that forced the CSU system to increase athletic opportunities for women.

e. none are exceptions

30.(m/c) According to the text, there is one thing that is absolutely necessary for a social movement

to happen. It is:

a. public outrage at their increasingly negative situation. b. resources c. organizational networks

d. a precipitating event e. breakdown in elite power structure

31. (t/f) The function of the dominant ideological institutions (education and media) in the U.S. in relation to collective power is to make it invisible, so people do not know the power that they have.

32.(m/c) All of the following are true about the racial theory of biological determinism EXCEPT:

a. People can be classified by race according to certain shared physical characteristics, like skin color, hair, bone structure, head size.

b. Racial characteristics are transmitted from generation to generation by members of a race.

c. Factors like intelligence, laziness, and morality are not racial characteristics.

d. There are superior and inferior races. e. none are exceptions

33.(m/c) The theory of biological determinism has been used as a justification for all of the

following EXCEPT:

a. slavery b. eugenics .c. U.S. Supreme Court rulings.

d. genocide of the Jewish people e. none are exceptions

34.(t/f) The mass media in the U.S. functions to reproduce the system of racial domination and

subordination by presenting derogatory images of African Americans, Native Americans, and Latinos.

35.(m/c) According to the text, order theorists argue which of the following?

a. the U.S. is a true melting pot into which all racial and ethnic groups can assimilate.

b. the assimilation of white ethnic groups is both an example and proof that any group can assimilate.

c. racial and ethnic groups just need the right motivation and behavior and they can assimilate also.

d. a and b e. all of above

36.(t/f) According to the text, the emergence of an African American and Latino middle class contradicts the idea of continuing racial inequality in the U.S.

37. (m/c) The entire African American section of \_\_\_\_\_\_\_ ,called Greenwood, was destroyed by white mobs in 1921.

a. Detroit b. East St. Louis c. Tulsa d. Chicago e. Newark

38.(t/f) An example of environmental racism is the disproportionately high exposure of Native Americans to radioactive waste and radioactive fallout.

39.(m/c) The criminal justice system is an example of institutional racism in which of the following ways?

a. systematic police brutality and misconduct towards minorities including racial profiling.

b. minority communities targeted by police: more stops, interrogation and searches.

c. white juveniles more likely to be arrested, tried as adults and given harsher sentences than white juveniles for the same offenses . d. a and b e. all of above

40.(t/f) The belief that the U.S. is color-blind society has had the effect of reversing voting rights opportunities for minorities.

41(m/c) Which of the following are examples of institutional racism?

a. Blacks and Hispanics are more likely not to have health insurance and are more likely to have to use emergency rooms.

b. Pharmacies in minority neighborhoods are more likely to be undersupplied.

c. Hospitals in minority neighborhoods are more likely to be closed.

d. a and c e. all of above

42.(m/c) Sociologists argue that gender is socially constructed. Which of the following do they argue?

a. gender roles and expectations have changed over time.

b. gender roles and expectations are different in different cultures.

c. gender roles and expectations are different according to class. d. a and b e. all of the above

43.(t/f) Gender typing refers to the process by which gender stereotypes are imposed on boys and girls.

44.(m/c)Which of the following in early America were means to keep women in subordinate positions in society?

a. doctrine of coverture which made women the property of men.

b. doctrine of separate spheres which were laws that forbid employers from hiring married women.

c. the rule of thumb which allowed men to beat women because women were the property of men.

d. a and b e. all of above

45. (t/f) Talcott Parsons, the architect of order theory, argues that as societies change, become more technological, women’s roles in society need to change so that order is maintained.

46.(m/c) According to the text, the earning gap between men and women persists for which of the following reasons?

a. women are concentrated in lower paying occupations.

b. women enter the workforce at lower paying levels than men.

c. women are less productive as workers. d. a and b e. all of above

47.(t/f) Minority women benefit in the workforce because they are doubly helped by affirmative action, being both minority and female; an example is their average wage is 89% of men’s average wage.

48.(t/f) According to the text, the feminist movement began in the 1960s with the sexual liberation of women.

49.(m/c) In mixed-gender groups, the pattern of behavior of men and women is different. Which of the following are examples of this?

a. women talk more. b. women display more polite speech patterns

c. women interrupt more d. a and c e. all of above

50.(m/c) All of the following are examples of the patterns of patriarchy in the Judeo-Christian tradition?

a. only a man could divorce a spouse b. male images of God

c. the Bible tells employers to pay women less than men

d. a prayer that begins: Blessed art Thou , O Lord . . .for not making me a woman. e. none are exceptions